



ESTECO to Support Sir Ben Ainslie's Bid to Win the America's Cup

The company will aid the British Team through the provision of innovative numerical optimization solutions

Trieste (Italy), 12th June 2014 – **ESTECO SpA**, a leading provider of **numerical optimization solutions**, will be a technical partner of **Sir Ben Ainslie's bid to win the America's Cup**: the 163-year old trophy that has never been won by Great Britain. The **endeavor** of the Ben Ainslie Racing team and its partners was announced this week in London by Sir Ben Ainslie, Britain's greatest ever sailor.

The British team is supported by leading businessmen Sir Charles Dunstone and Sir Keith Mills and is made up of some of the **world's best sailors, designers and shore team members**. The racing team will showcase and drive **design, technology and innovation excellence**, based around their core values of winning, commitment and integrity as they compete to win the oldest trophy in international sport.

The Cup, referred to as the 'Auld Mug', started with a race around the Isle of Wight in 1851. For the 35th edition, the team is expecting to compete in six America's Cup World Series events per year in both 2015 and 2016. These will be raced in one-design AC45 foiling catamarans as part of the build up to the main event in the bigger AC62 boats in 2017. The competing teams will also have the opportunity to host an event in their home country.

As a technical supplier to Ben Ainslie Racing, ESTECO will support the team as they head towards their winning goal of bringing the Cup home and returning it to British waters.

Follow the team at:

Facebook - <https://www.facebook.com/BenAinslieRacing>

Twitter - <https://twitter.com/BenAinslieRacing> #BringTheCupHome

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www.benainslieracing.com

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About ESTECO SpA

ESTECO is a pioneer in numerical optimization solutions, specialized in the research and development of engineering software for all stages of the simulation-driven design process. Perfecting engineering and reducing complexity in the design process is our vision. Founded in 1999, the company is headquartered in Area Science Park in Trieste (Italy) and currently employs 40 professionals and serves more than 250 international clients including BMW, Daimler, Ferrari, FIAT, Ford Motor Company, Honda, Mazda, Toyota. modeFRONTIER, the company's key product, is a multidisciplinary and multiobjective optimization platform capable of streamlining the engineering process through innovative algorithms and integration with leading simulation software.

In numerous industries, modeFRONTIER has become essential to increasing the understanding of cost/performance factors and reducing product development time. www.esteco.com

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Source: ESTECO

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