



for immediate release

ESTECO Named a "Cool Vendor" by Gartner

The company, a leading provider of numerical optimization solutions, has been included in the Product Design and Life Cycle Management report

Trieste (Italy), 11th May 2015 – ESTECO, a leading provider of numerical optimization and advanced collaboration solutions, today announced it has been included in the list of **'Cool Vendors' in the 'Cool Vendors in Product Design and Life Cycle Management, 2015'** report by Gartner, Inc. Each year, Gartner identifies new Cool Vendors in **key technology areas** and publishes a series of reports evaluating companies that deliver value to product strategists, product developers and manufacturing specialists.

Used worldwide by **industry-leading companies** in various sectors, ESTECO optimization technologies have become essential to **accelerating product development** and improving quality and performance, while mastering the complexity that engineering processes entail. The company has recently extended its reach to **embrace enterprise-scale scenarios**, taking **multidisciplinary collaboration to the next level** with the promise of revolutionizing the way complex products are designed.

"From the outset ESTECO has proven to be **extremely innovative** in developing advanced engineering software. - says **Carlo Poloni, President of ESTECO** - It may not be evident to those who are not familiar with product design and simulation technology, but wherever I look, I see something that was designed using our solutions. **Getting the world to take notice is very exciting for us.**"

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Gartner Disclaimer

Gartner, Inc., Cool Vendors in Product Design and Life Cycle Management, 2015, Marc Halpern, Janet Suleski, Rick Franzosa, 08 April 2015. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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About ESTECO SpA

ESTECO is a pioneer in numerical optimization solutions, specialized in the research and development of engineering software for all stages of the simulation-driven design process. Perfecting engineering and reducing complexity in the design process is our vision. Founded in 1999, the company is headquartered in Area Science Park in Trieste (Italy) and currently employs a variety of highly qualified professionals and serves more than 250 international clients including BMW, Daimler, Ferrari, FIAT, Ford Motor Company, Honda, Mazda, Toyota. modeFRONTIER, the company's key product, is a multidisciplinary and multiobjective optimization platform capable of streamlining the engineering process through innovative algorithms and integration with leading simulation software. In numerous industries, modeFRONTIER has become essential to increasing the understanding of cost/performance factors and reducing product development time.

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