



ESTECO Announces Call for Presentations for modeFRONTIER North America Users Meeting

The event, taking place on 6th November 2013 in Plymouth (MI), hosts every two years nearly 100 attendees and is open to both academic and industry contributions

Trieste (Italy), 28th June 2013 – ESTECO announces the official call for presentations for the 3rd biannual **modeFRONTIER® North America Users Meeting 2013**, taking place on 6th November 2013 in Plymouth, MI - USA. The conference is open to both **academic and industry contributions** describing how modeFRONTIER®, the multi-objective and multidisciplinary optimization platform, has been applied to accelerate product innovation.

Authors have until the **15th September 2013** to submit their abstracts. The deadline for full presentations/papers is the **31st October 2013**.

Key Topics include:

- **Product optimization** in terms of technical requirements and also of process, product and marketing metrics;
- Application and reliability of **IT decision-support tools** in a context of diverse goals, experience and approach, whether professional or managerial;
- Parallel engineering and design **organization in industrial networks**, with suppliers increasingly involved in the process;
- **Rationalization** of the design process.

The modeFRONTIER® North America Users Meeting 2013 is a leading forum for users, researchers, engineers and developers to **exchange techniques, experiences and emerging methods in simulation and optimization technology**.

Every two years this event hosts nearly **100 attendees** and over **10 speakers** presenting industrial cases from important companies including Ford, Toyota, Bombardier, MMI Engineering, AES, and Whirlpool. Among the prominent speakers hosted in the past editions, **Nand K. Kochhar**, Chief Engineer - Global materials engineering & standards at Ford Motor Company and **Kalyanmoy Deb**, global leading expert of evolutionary algorithms research from IIT Kanpur, India.

Conference attendees will have the opportunity to attend one of the **modeFRONTIER Training Courses** being held at the same venue on Thursday, November 7th.

Submission Guidelines

The author(s) affirm that they have the right to grant the permission to ESTECO SpA and ESTECO North America Ltd. to include the paper in the conference material and to place it on relevant websites and publications. All submissions must be prepared in the provided camera-ready format and submitted to the registration system: <http://um13.esteco.com/user/register>

Important Dates

Abstract submissions due: **September 15th, 2013** | Full paper due: **October 31th, 2013**
Conference: **November 6th, 2013**

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About ESTECO SpA

ESTECO is a pioneer in numerical optimization solutions, specialized in research and development of engineering software for all stages of the simulation-driven design process. Perfecting engineering and reducing complexity in the design process is our vision. Founded in 1999, the company is headquartered in Area Science Park in Trieste (Italy) and currently employs 40 professionals and serves more than 250 international clients including BMW, Daimler, Ferrari, FIAT, Ford Motor Company, Honda, Mazda, Toyota, reaching a revenue of more than 4 million euros in 2011. www.esteco.com

About modeFRONTIER

modeFRONTIER is an integration platform for multi-objective optimization, automation of design simulation processes and analytic decision making. The software provides seamless coupling with engineering tools within different disciplines and its powerful workflow allows for the execution of complex chains of design optimization. Through innovative algorithms and advanced data visualization tools, modeFRONTIER helps companies identify the set of best possible solutions, while eliminating guesswork and introducing rigor and automation.

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