

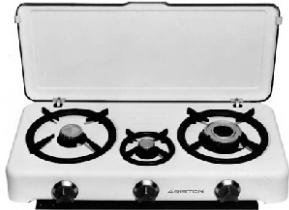


Indesit Company

ARISTON INDESIT Scholtès

Indesit Company, founded in 1975 as Merloni Elettrodomestici, is today the youngest of the world leaders and can count on a process of continuous innovation that has maintained its growth over time.

Ariston and Indesit are the group's two historic brands in Europe, respectively the market leaders in the fitted and standalone appliance sectors. The group's regional brands, Hotpoint, Scholtès and Stinolare, are among the market leaders the United Kingdom, France and Russia. With its 20 factories and 22 sales offices



world-wide, Indesit Company follows a model of sustainable development in favour of the communities in which it operates while making a notable contribution to the image of Italian products in the world. Indesit Company is present on the continent of Europe, from Lisbon to Vladivostok. In a basically low-growth, replacement market such as Western Europe, the company's young and dynamic organisation has managed to develop its market share in France, Spain and Holland. Eastern Europe is of a similar size to Western Europe, with over 400 million inhabitants, but the household penetration of domestic appliances is significantly lower. Indesit Company is leading the market here, having invested in the East and, in 2004, opened two new plants, one in Lipetz, Russia, and in Lodz, Poland. Having successfully created complete industrial districts in these two markets, the company plans to undertake with similar success its industrial development in China, one of today's most competitive countries, as well as one of the largest markets for domestic appliances

Indesit Company has four product lines: Cooking appliances, employing 3,000 workers and producing 3.5 million appliances. Average daily production is of 20,000 ovens, cookers or hobs with an energy consumption that has been reduced by some 20%. Refrigeration, employing some 7,000 and representing one third of total production Washing machines employing over 4,000 with annual production of 4.7 million units, 75% of which is class A washing machines. The plants serve all European markets and are specialized by model according to the industrial plan. Dishwashers. Production has increased from 500,000 units in 1999 to 900,000 units today. By improving the functioning and technology of these products, Indesit Company has developed rapidly in this sector.

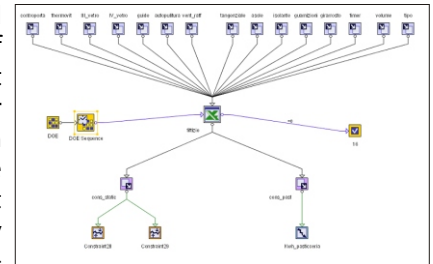


Visit Indesit Company's site:
www.indesitcompany.com

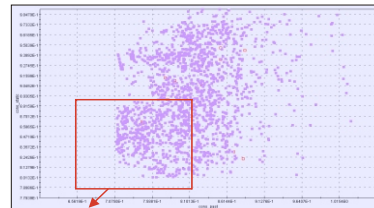
Indesit Company: Innovation and quality

Using modeFRONTIER in a project

The pilot project using modeFRONTIER had the objective of demonstrating the best configurations for energy consumption in an oven using with base data on 18 different configuration tested by the company's technical department.



ModeFRONTIER computed the data organised in a simple Excel database, extrapolating the available information autonomously and identifying the correlations between single variables in order to evaluate all the possible alternative configurations. In just ten minutes, modeFRONTIER was able to make 10,6000 virtual tests which led to the identification of numerous high performance configurations, both in terms of energy consumption and production costs when compared to the experimental tests. The estimated reduction in testing time with the use of modeFRONTIER was 33%, but the objective is to hit 50% following the implementation of the test data.



Why modeFRONTIER in Indesit Company

"The results of the pilot test" says Mauro Cola, Manager of R&D Cooking Products, "made mode-FRONTIER looked like an interesting tool that could be used not only in the testing area but also in process optimization and product development. Until recently we know EnginSoft only as a supplier of CAE analysis systems, but the company has shown that it has the skills needed for the excellent implementation of the technology through training and the support of a specific project."