



mode FRONTIER

NORTH AMERICA USERS' MEETING

4th > 5th NOVEMBRE 2015 | NOVI, (MI)

SPONSOR AND EXHIBITOR INFORMATION

modeFRONTIER North America Users' Meeting 2015 will be held at the Sheraton - Detroit Novi. The 4th edition of this biennial event will provide a unique forum to share knowledge and discover the latest applications, methods and techniques optimizing design processes and enhancing product innovation. Every two years the event hosts nearly **120 attendees** and over **10 speakers** presenting industrial cases from important companies including Ford, Toyota, Bombardier, MMI Engineering, AES and Whirlpool. Among the **prominent speakers** hosted in the past editions, Nand K. Kochhar, Chief Engineer - Global materials engineering & standards at Ford Motor Company and Kalyanmoy Deb, global leading expert of evolutionary algorithms research from IIT Kanpur, India.

OFFER DETAILS

MAIN SPONSOR FEE INCLUDES

- listing on the event official homepage with company logo and description
- short corporate presentation on the sidelines of the conference
- sponsor flyer included in the event Welcome Pack

EXHIBITOR FEE INCLUDES

- booth space (2mt*2mt max) including 1 chair and 1 table, power supply and lighting
- listing on the event official homepage with company logo and description

SPONSORSHIP PACKAGES	BOOTH SPACE	LISTING ON EVENT WEBSITE	FLYER IN WELCOME PACK	COMPANY LOGO EXPOSURE	FEE
EXHIBITOR	✓	✓			1500 USD
MAIN SPONSOR		✓	✓	✓	2000 USD
LUNCH/COFFE BREAK SPONSOR		✓		✓	1000 USD

COMPANIES THAT HAVE
SPONSORED modeFRONTIER
USERS MEETINGS
IN THE PAST

